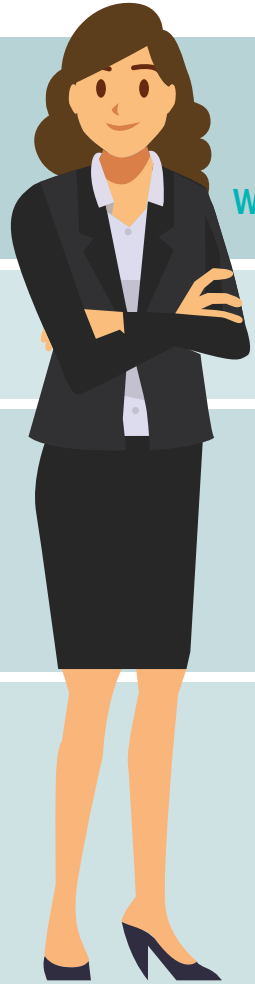
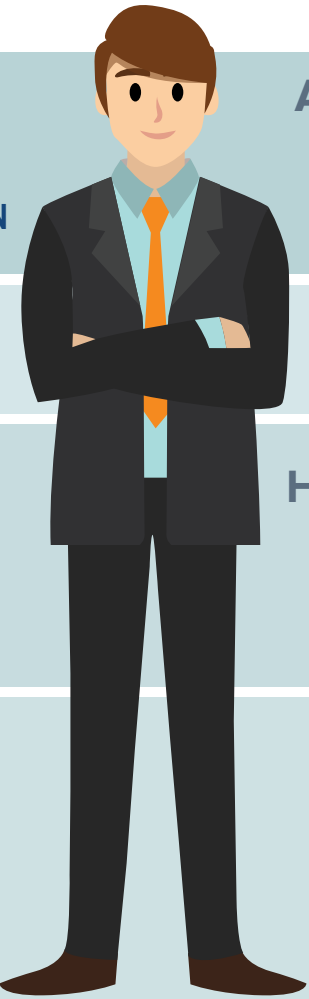




Who Wins The Money Matchup?

MEN *vs* WOMEN



65%
WORKING-AGE MEN

ARE SAVING FOR RETIREMENT



53%
WORKING-AGE WOMEN

59%

HAVE A LOW-RISK PORTFOLIO



68%

61%

WORK WITH AN ADVISOR



78%

53%

FEEL CONFIDENT MAKING INVESTMENT DECISIONS




38%



WOMEN'S

RETURN ON INVESTMENT WAS

1.2% 
HIGHER THAN MEN
on average.

WHILE MORE

MEN

INVEST, THE AVERAGE



FEMALE

cautious nature

INVESTOR'S
PAYS OFF.

When it Comes To

MONEY MANAGEMENT,

We Believe

Knowledge is Power.

Stay curious and sign up for the

INVESTOR ALERT

newsletter at

USFUNDS.COM

Source: U.S. Global Investors, YourMoney.com, Student Loan Hero, Britain Thinks, Federal Reserve, Spectrum Group, Warwick Business School. Data as of September 14, 2018

All opinions expressed and data provided are subject to change without notice. Some of these opinions may not be appropriate to every investor.